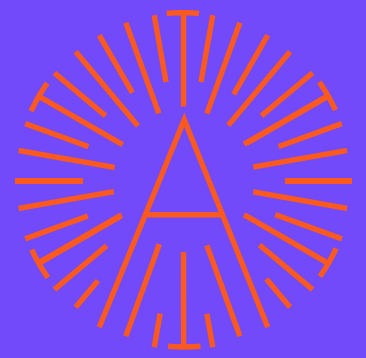


Animation ThinkTank Action plan

Facilitating Collaboration and
Advancement in Animation



During 6 – 7 June representatives from the animation industry in Spain, Germany, Italy, the Czech Republic, Slovakia, Croatia, and Slovenia convened for a business meeting aimed at fostering collaboration and facilitating growth within the European animation sector. It was organized as a think tank meeting under the umbrella of the CEE Animation Workshop and hosted at Animafest Zagreb festival.

Throughout the course of a day, participants engaged in dynamic discussions on various crucial topics, including joint development funds, industry events, and support programs. These deliberations yielded several promising proposals and ideas, which now call for a practical plan of action.

The animation industry is undergoing rapid evolution, driven by the advent of broadcasters and platforms. In order to maintain a competitive edge, it requires investment, collaboration, and talent development. An important initiative that emerged from this industry meeting is **the idea of establishment of an international animation development fund**. This fund intends to promote European animation television projects by seeking partnerships, joint development opportunities, and investments from broadcasters, platforms, and other stakeholders.

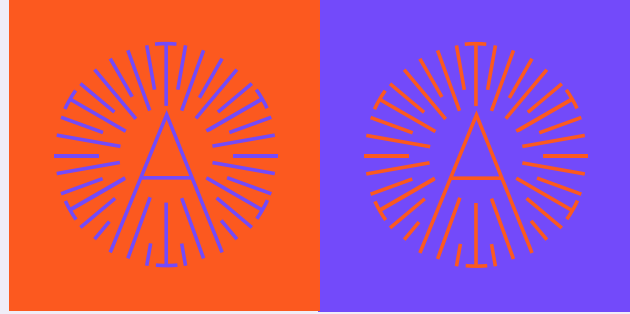
It has become evident that there is a pressing **need to introduce specialized events and training programs tailored to production-oriented profiles**. This includes equipping business leaders with entrepreneurial skills and keeping them abreast of the latest trends in the audiovisual industry. By providing producers with the necessary skills and knowledge, they will be better prepared to navigate the dynamic audiovisual landscape. Additionally, these events serve as platforms for networking and exchanging ideas among professionals from diverse backgrounds.

While supportive programs, events, and professional meetings are crucial for the industry, **bridging the gap between students and the industry** itself is equally vital. Industry representatives actively promote collaboration between universities and the animation industry. This collaboration facilitates the sharing of knowledge and expertise, while also providing students with valuable exposure to the realities of the industry they aspire to enter.

Active participation in international initiatives and associations is essential for advocating the interests of the animation industry. Lobbying efforts support the revision of relevant programs and directives, such as the MEDIA Program and the AMS directive, **ensuring that policies align with the evolving production landscape**.

In conclusion, the animation industry plays a pivotal role in fostering innovation, collaboration, and talent development. Through the implementation of programs, bridging the gap between students and industry professionals, involving broadcasters and platforms, supporting dubbing initiatives, and engaging in lobbying activities, the industry contributes to its own growth and evolution. The efforts of the animation industry to nurture emerging voices, promote education, and advocate for favorable policies, thus ensuring a vibrant, diverse, and sustainable audiovisual industry.

Animation ThinkTank Action plan



Animation Think Tank 2023 Attendees

Alfio Bastiancich, Italy – [Showlab](#) / [ASIFA Italia](#)

Thomas Meyer-Hermann, Germany – [Studio Film Bilder](#)

Ivan Agenjo, Spain – [Peekaboo Animation](#) / [Proanimats](#) / [Animation in Europe](#)

Martin Vandas, Czech Republic – [MAUR Film](#) / [FAMU](#) / [CEE Animation](#)

Lado Skorin, Croatia – [3D2D Animatori](#) / [HRUP](#)

Denis Alenti, Croatia – [RECIRCLE Studio](#)

Juraj Krasnohorsky, Slovakia – [Artichoke](#) / [APAF](#) / [CEE Animation](#)

Jure Vizjak, Slovenia – [Invida Production and Animation Studio](#) / [DSAF](#)

Saša Bach, Slovenia – [DSAF](#) / [Animateka](#) / [CEE Animation](#)

Matija Šturm, Slovenia – [DSAF](#) / [CEE Animation](#)

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